

CLANS AND SCOTTISH SOCIETIES OF CANADA



PATRONS:

Charles Edward Bruce, Lord Bruce DL MA MSc FSA Scot
Major The Hon. Sir Lachlan Maclean of Duart Bt. CVO DL

ANNUAL GENERAL ASSEMBLY MEETING

Online & In-Person

26 November 2023

Times: 12 p.m. PT, 1 p.m. MT, 2 p.m. CT, 3 p.m. ET and 4 p.m. AT
MINUTES

1. Opening and Welcome: Chair, William Petrie, called the meeting to order at 5 minutes past the hour and welcomed everyone to this Annual General Assembly Meeting.

2. Participants: There were 10 members of the Board present and 22 other Attendees, with a total of 26 member groups represented and 1 proxy registered. Therefore a quorum has been met. (List attached)

3. Agenda Approval: Moved by Rushikesh Jagtap, Seconded by Terry Myles, to accept the Agenda as distributed. Carried.

4. Minutes of 27 November 2022: Moved by Robert MacKenzie, Seconded by Dale Hill, to accept the Minutes as distributed. Carried.

Business Arising: There was no Business Arising.

5. Treasurer's Reports: (Attached) These were distributed to all delegates at the beginning of November with the Notice of Meeting. The reports were shown on screen and discussed. Moved by Paul Elliot, Seconded by Kirstin Hunter, to accept the Financial Statements as presented. Carried.

6. Committee Reports: All reports are online at: <https://www.scotscanada.ca/en/AGM2023>

Editor's Report: Newsletter statistics since last AGM

Edition	Date Issued	Format	Pages	Sent To	Total Opens	Unique Opens	Open%
December 2022	Dec 30, 2022	PDF Link	52	256	1342	165	64.5
Spring 2023	Apr 14, 2023	PDF Link	96	269	689	173	64.3
Summer 2023	Aug 31, 2023	PDF Link	116	375	1487	248	66.1
Fall 2023	Oct 20, 2023	PDF Link	98	382	872	223	58.3

Notes:

Opens, Clicks and Open% are based upon MailChimp tracking which can under-represent the facts.

Social Posts to our Facebook page are now automatically done. The tracking statistics are not included in the above amount due to a greater level of cloaking that occurs.

Events:

The following Games and Festivals were attended with a booth display

Hogman-Eh!, Scottish Society of Ottawa

Victoria Highland Games & Celtic Festival, Victoria, BC

Georgetown Highland Games, Georgetown, ON
Greater Moncton Highland Games, Moncton, NB
Kingsville Highland Games, Kingsville, ON
Cambridge Scottish Festival, Cambridge, ON
Kincardine Scottish Festival and Highland Games, Kincardine, ON
Uxbridge Scottish Festival, Uxbridge, ON
Glengarry Highland Games, Maxville, ON
Montréal Scottish Festival and Highland Games, Montréal, QC
Fergus Scottish Festival and Highland Games, Fergus, ON
North Lanark Highland Games, Almonte, ON
Festival Celtique de Québec, Québec City, QC
Niagara Celtic Heritage Festival & Highland Games, Lockport, NY

We were also represented at clan booths at the Cobourg, Calgary, Canmore and Red Deer Games.

- The Spring meeting with focus on the topic 'Festival Season Special' was successful in bringing Festival/Game organizers together with our Clan/Family members in discussion of the value and means to success for attendance.
- The Symposium for Growth and Success has completed 2 out of 4 sessions
- CASSOC is a sponsor and remote participant in the upcoming Scottish North American Community Conference being held December 1 and 2 in Alexandria, VA and Washington, DC
- We are planning a multi-booth display at this year's Hogman-Eh! Celebration in Ottawa.

Membership report as of 26 November 2023:

To date, we have received memberships from 55 Clans, 7 Societies, 10 Games and 5 Business groups, for a total of 77 members - the highest it has ever been! There were 16 New Members for 2023-2024.

We are following up with 2 members from last year and we have had requests from some possible new members.

Social Media:

On Facebook: the CASSOC page has 3.3K Followers and the Group has 1650 members, and many became members over the recent months. The Admins monitor the page frequently to make sure that the content and posts follow the guidelines.

Website:

Migration of the cassoc.ca domain from Lightbox to Paratechnic has been completed and currently both the ScotsCanada.ca and Cassoc.ca websites are running in parallel. Statistics are being collected for the cassoc.ca website to determine content to be ported to scotscanada.ca. At this point a new template will be implemented as well.

A private area for Symposium participants to access recordings, transcripts and resources has been implemented on the ScotsCanada.ca website. A similar mechanism will be put in place for all members to access restricted materials as well as have self-management options for their organization's profile.

Please see <https://www.scotscanada.ca/en/AGM2023> for further statistics and page 'hits'.

Moved by Barb Duff, seconded by Rushikesh Jagtap, to accept the Committee Reports as presented. Carried.

7. Elections:

The following Slate of Nominees was presented:

Chair: William Petrie

Vice-Chair: John Duff

Vice-Chair: Paul Elliot

Secretary: Jo Ann Tuskin

Treasurer: Rushikesh Jagtap

Directors at Large: David Carrick, Doug Doughty, Emily Redman, Kirstin Hunter, Robert MacKenzie, Steven Logan, and Terry Myles.

Moved by Joan MacAulay, Seconded by Kirstin Hunter, to accept the nominees as presented.

Carried. In addition, there are the following:

Past Chair: Karen McCrimmon

Appointed positions: Editor: William Petrie; and IT Services: Tuskin Family

Bill thanked and congratulated the Board for volunteering their time and service to CASSOC.

It was suggested that we need to clarify our job descriptions for the Board and also ask for areas of interest or expertise so that Directors may focus on a specific responsibility, e.g. membership. We could create an apprentice board position for anyone interested in becoming a Director to sit-in on board meetings.

8. Any Other Business:

a. Motion re Annual Public Accountant:

Moved by Joan McAulay, Seconded by Della Ferguson, That CASSOC, as a designated Non-Soliciting Corporation and pursuant to Part 12 Paragraph 182 of the Canada Not-For-Profit Corporations Act, waives the requirement to appoint an accountant for the purpose of auditing the financial records of Fiscal Year 2022-2023. Carried unanimously.

It was suggested that we could appoint two or three to a Financial Audit Committee to review the books and financial transactions during and for the year.

b. Motion to amend the By-Law as follows:

Item 8.4.b change FROM

b. Each member group shall have one (1) vote at the General Assembly, usually the official Delegate of that group.

TO

b. Each member group, in good standing per section 4.1.d, shall have one (1) vote at the General Assembly, usually the official Delegate of that group. A member group not in good standing may attend and be heard at the General Assembly but may not have a vote nor may participate in the election of officers in any manner whatsoever.

Item 4.1.d change FROM

d. the annual fee established at the Annual General Assembly has been paid by the following March first, or by the date specified by the Annual General Assembly from time to time;

TO

d. the annual fee established at the Annual General Assembly has been paid when due in order for the member to remain in good standing. Once the annual fee is due, then a member group who has not paid the annual fee will be deemed to be not in good standing until such time as the annual fee is paid or appropriate action per section 4.2 is undertaken by the Board.

Renumbering of 4.1.e through 4.1.i to allow insertion of new 4.1.e as

e. dues are deemed to be in a state of non-payment if not received within 90 days of being due, or at a date as set by the Board of Directors for all members and/or for a specific member as the Board may from time to time determine.

Moved by John Duff, seconded by Della Ferguson, to approve the By-Law amendments as presented. Carried unanimously.

9. Announcements:

- a. All member groups are asked to send their group news, announcements and photos to editor@cassoc.ca for publication in the next newsletter as well as adding our Editor to their regular distribution list for news.
- b. CASSOC has purchased a professional Zoom account and is very willing to help our member groups organize and set up their own meetings. If you are interested, please contact our Chair, William Petrie, at chairperson@cassoc.ca
- c. PLEASE contact webadmin@cassoc.ca if you know of any Canadian event not posted on the Events list on our website.
- d. We are looking into "Community Enterprise" which is a software system for Information and Database Management. This could send automatic renewal notices, invoices and reminders, manage mailing lists, etc., etc.
- e. Paul noted that our next Symposium session will focus on Heritage, with emphasis on DNA & Genealogy, History & Heritage, and how Merchandising fits into this. This will be on Sat. 16 Dec. at 4 pm ET. The final session will focus on Sustainability, on Sat., 20 Jan. 2024
- f. CASSOC's Tartan: As was published in the newsletter, CASSOC's Tartan has been approved by the Scottish Registry of Tartans. If you go to <https://cassoc.ca/> and enter the Main site, click on Tartan Info and the details are there including an image of the tartan and the certificate. We have not yet had any fabric woven, but may do so in the future.
- g. Bill encouraged all members to participate in the Hogman-Eh! Event put on by the Scottish Society of Ottawa if possible. He noted that the down the New Year countdown when it is midnight in Scotland which is about 7:00 p.m. ET.
- h. Emily and Bill noted that we should each participate in other members' events to help support and promote each other. Della noted that one way of promoting each other and CASSOC is to create the Member Group Binder, with a title page with a list of our members and a page of info about each member in a page protector. This can be on a display/info table at any event. The info pages can be found at https://www.scotscanada.ca/CASSOC_Binder_Poster_Format.pdf or contact Jo Ann at jmtuskin@yahoo.com. For those who do the binder, notifications of new members will be distributed.
- i. CASSOC has received an invitation to participate in Dressed to Kilt on Tartan Day 2024, <https://www.dressedtokilt.com/>. This annual Scottish event usually takes place in icon USA cities, and is a night of Scottish fashion, charity, and Fun. For 2024, it will be held in Toronto at the Royal Ontario Museum, the first time for the show to be held outside the United States, and the DTK Board of Directors agrees to raise funds for The Royal Canadian Legion with the Toronto show. We are considering the extent of our participation.
- j. Bill invited members to provide him with their brochures or other info that he can distribute at the CASSOC booth.

10. Next Meetings:

Tartan Day/Week Celebration: Spring 2024

Annual General Assembly Meeting: 24 Nov 2024

11. Adjournment: Moved by Andrew McMurty, to adjourn after 1 hr 25 min. Carried
Bill thanked everyone for participating and wished everyone all the best for the coming year.

CASSOC Annual General Assembly Meeting 2023

Participants:

William Petrie	Brampton, ON	CASSOC Chair, & Clan Gregor – Canada Delegate
John Duff	Hamilton, ON	CASSOC Vice Chair, & Clan MacFarlane Delegate
Paul Elliot	Etobicoke, ON	CASSOC Vice Chair & Elliot Clan Society Alternate
Jo Ann Tuskin	Scarborough, ON	CASSOC Secretary & Clan Munro Canada Delegate
Rushikesh Jagtap	Toronto, ON	CASSOC Treasurer
Karen McCrimmon	Caledon, ON	CASSOC Past Chair
Doug Doughty	North York, ON	CASSOC Director & Clan MacAulay Alternate
Kirstin Hunter	Red Deer, AB	CASSOC Director & Red Deer Highland Games Delegate
Robert MacKenzie	Embrun, ON	CASSOC Director & Clan MacKenzie Editor
Terry Myles	Grafton, ON	CASSOC Director, Clan MacNeil, & Cobourg HG Delegate
Robert St. John	Valrico, FL	Clan Campbell Society North America, Delegate
Andrew Carruthers	Mossley, ON	Clan Carruthers Canada, Alternate
Della Ferguson	Kitchener, ON	Clan Fergusson Society of North America, Delegate
Donna Gordon	Peterborough, ON	House of Gordon, Guest
Shane Kelly	Oshawa, ON	House of Gordon Delegate
Sylvie Thériault	Brampton, ON	Clan Gregor Society – Canada Alternate
Alex Petrie	Brampton, ON	Clan Gregor Society – Canada Technical Assistant
Scott Hale	Calgary, AB	Clan Hope of Craighall Society Delegate
Dale Hill	Hamilton, ON	Clan Hunter Association of Canada Delegate
Paul Johnston	Thornhill, ON	Clan Johnston/e in America Delegate
Andrew McMurty	Toronto, ON	Kennedy Society of North America Delegate
Frank Brown	Smithfield, VA	Clan Lamont Society of N.A, Secretary Treasurer
Joan McAulay	Saskatoon, SK	Clan MacAulay Association Delegate
Scott MacDougald	London, ON	Clan MacDougall Society of NA, VP Canada & Editor
Maggie McEwan	Freelton, ON	Clan MacEwen & Scottish Studies Foundation Delegate
Barbara McLennan	Kitchener, ON	Clan MacLennan Canada Alternate
Barb Duff	Hamilton, ON	Clan MacRae Society of Canada Delegate
Andrea Grieve	Pickering, ON	Clan Ramsay International Delegate
Ruth Jones	Toronto, ON	NBSCA Delegate
Mel Fitton	Dumfries, NB	NBSCA President
John McLuckie	Ottawa, ON	Scottish Society of Ottawa President
Emily Redman	Edinburgh, Scotland	ScotlandShop Delegate
Regrets from:		
David Carrick	Greer, SC	CASSOC Director, & Kennedy Society Alternate
Steven Logan	Verdun, QC	CASSOC Director & Clan Logan Delegate
George Pyron	Toronto, ON	Clan Chisholm Alternate
Mal Edmiston	Townsville, Australia	Clan Edmonstone Delegate
Denise Lagunzin	Walkerton, ON	Clan Macpherson Delegate